

**3-6 NOVEMBER  
2022**



**Others**  
**The**

**PAVILION 3  
TORINO ESPOSIZIONI**

## **Characteristics**

The Others was born eleven years ago as a revolutionary project, in order to offer to the most innovative artistic expressions the opportunity to participate in a fair with the same facilities of the great international events, but with costs of access among the lowest in the world.

Today it is a fundamental element of Turin's Contemporary Art Week. With experience and continuous transformation, The Others reinforces its nature as an exhibition platform by calling on galleries, artist-run and project spaces, artists' and curators' collectives, and independent spaces.

The parterre of participants is more and more ambitious and the costs are always very low.

## **Venue**

Nomadic by nature, The Others has been hosted in unconventional venues since its inception. Over the years, it has moved to different structures, revitalising and reconverting important disused buildings and with them the economy of entire neighbourhoods, which have drawn inspiration from The Others' presence to involve the inhabitants in effective and lasting urban reconversion projects.

The Others 2022 is located for the second year in Pavilion 3 of Torino Esposizioni, the former exhibition complex of the City built by Ettore Sottsass senior in 1938. Pavilion 3, designed by Pier Luigi Nervi in 1950, is located in Via Petrarca 39/B, in San Salvario district, inside the historic Parco del Valentino.

## **XI Edition**

The eleventh edition is intended to be an expression of the search for a change in the state of things.

The exhibition space will be arranged to form a labyrinth, an archetypal symbol of complexity and loss, but also of challenge and abstraction from the world.

Losing oneself as a condition of finding oneself.

The Others materialises in a crossroads, where ideas, energies, figures and forms intersect in a sort of ritual, a fluid and perceptive dance. In a confused but implacable society, art shows the way, representing the universal and subterranean connection that pulses, the endless root. In a strange form of seduction, the viewer is taken by the hand and led towards a new awareness.

## **How to apply**

The Application Form for The Others 2022 can be filled in at [theothersartfair.com](http://theothersartfair.com). Applications must be submitted by 5 September 2022 and sent complete with the required materials.

The application form must be complete in all its parts and accompanied by a copy of the deposit.

## **DEPOSIT: 300€ + VAT**

The deposit is necessary for the validity of the application form and must be paid by 5 September 2022. A copy of the bank transfer must be attached to the application form.

## **When**

The eleventh edition of The Others will take place from **3 to 6 November 2022**.

3-4-5 November: opening to the public, 4 pm - 11 pm

6 November: opening to the public, 11 am - 8 pm

## **Application + Deposit (300 € + VAT)**

5 September 2022

## **Balance**

9 October 2022

## **Exhibition Space Set-up**

2 November 2022 - H 09.00 am / 07.00 pm

3 November 2022 - H 08.30 am / 12.30 pm

## **Exhibition Space dismantling**

6 November - H 09.00 pm / 11.00 pm

7 November - H 09.00 am / 01.00 pm



The **Exhibition Project** must involve a maximum of 4 artists, and be complete with a description of the artistic project, list and biography of the artists to be presented. Projects presenting artists born after 1 January 1983 or artists > 40 in dialogue with younger artists (< 40) are eligible for selection.

The projects presented will be selected by the Curatorial Board of The Others, led for the third year by Lorenzo Bruni, art critic and curator. In the case of non-admission, written notice will be given with a refund of the amount paid, net of administrative costs amounting to € 50 + VAT if applicable.

The Exhibitor can participate in The Others by choosing between two types of stand:

➡ **SPACE EIGHT**

(8 linear meters, 4m of back wall and 2m of side walls)

The cost of the booth is **850€**

➡ **SPACE TWELVE**

(12 linear meters, 6m of back wall, 4m and 2m of side walls)

The cost of the booth is **1.600€**

The prices shown are to be considered + VAT at the current rate - if applicable.

**APPLICATION DEADLINE: 5 SEPTEMBER 2022**

**DEPOSIT: 5 SEPTEMBER 2022**

**BALANCE: 9 OCTOBER 2022**

**SPACE  
EIGHT**

**SPACE  
TWELVE**

### **Terms and condition of payment**

Payment must be made exclusively in Euro. Bank charges are to be borne by the Exhibitor.

### **BANK DETAILS**

THE OTHERS SRL

BPER Banca

IBAN: IT03F0538701008000042212324

SWIFT: BPMOIT22XXX

THE OTHERS SRL

Banca d'Alba credito cooperativo cc

IBAN: IT67A0853001006000800100985

SWIFT: ICRAITRREQ0

The payment of the balance must be received by **9 October 2022**, the exhibitor must send a copy of the bank transfer to [application@theothersfair.com](mailto:application@theothersfair.com) by the same date.

Turin  
[www.theothersartfair.com](http://www.theothersartfair.com)  
[theothers@theothersfair.com](mailto:theothers@theothersfair.com)  
+39 011 3853897

**The  
Others**