

**NOVEMBER 4-7  
2021**

**Others**  
**The**

**PAVILION 3  
TORINO ESPOSIZIONI**

## **Characteristics**

The Others was born ten years ago as a revolutionary project, in order to offer to the most innovative artistic expressions the opportunity to participate in a fair with the same facilities of the great international events, but with costs of access among the lowest in the world.

Today it is a fundamental element of Turin's Contemporary Art Week. With experience and continuous transformation, The Others reinforces its nature as an exhibition platform by calling on galleries, artist-run and project spaces, artists' and curators' collectives, and independent spaces.

The parterre of participants is more and more ambitious and the costs are always very low.

## **Venue**

Nomadic by nature, The Others has been hosted in unconventional venues since its inception. Over the years, it has moved to different structures, revitalising and reconverting important disused buildings and with them the economy of entire neighbourhoods, which have drawn inspiration from The Others' presence to involve the inhabitants in effective and lasting urban reconversion projects.

The Others 2021 is located in Pavilion 3 of Torino Esposizioni, the former exhibition complex of the City built by Ettore Sottsass senior in 1938. Pavilion 3, designed by Pier Luigi Nervi in 1950, is located in Via Petrarca 39/B, in San Salvario district, inside the historic Parco del Valentino.

## **When**

The Others' tenth edition will take place from **4 to 7 November 2021**.

Thursday, 4 November: opening party, 6pm

4-5-6 November: opening to the public, 4pm-11pm

7 November: opening to the public, 11am-8pm

## **How to apply.**

The Application for The Others 2021 can be downloaded from [theothersfair.com](http://theothersfair.com). Applications must be submitted by **31 July 2021** and sent, complete with the required materials, to [application@theothersfair.com](mailto:application@theothersfair.com).

The application must be sent signed and accompanied by the deposit and the Project Proposal.

## **DEPOSIT: €200**

The deposit is necessary for the validity of the application and must be paid by 31 July 2021. A copy of the bank transfer must be attached to the application form.

The **Exhibition Project** must involve a maximum of 3 artists and must be complete with a description of the artistic project, list and biography of the artists to be presented.

The payment of the **balance** must be received by **10 October 2021**, the exhibitor must send a copy of the transfer to [application@theothersfair.com](mailto:application@theothersfair.com) by the same date.

You can participate in The Others by choosing between two types of stand:

➔ **MAGIC**

(8m linear wall and 12sqm area)

The cost is **€800**

➔ **FABULOUS**

(12m linear wall and 24smq area)

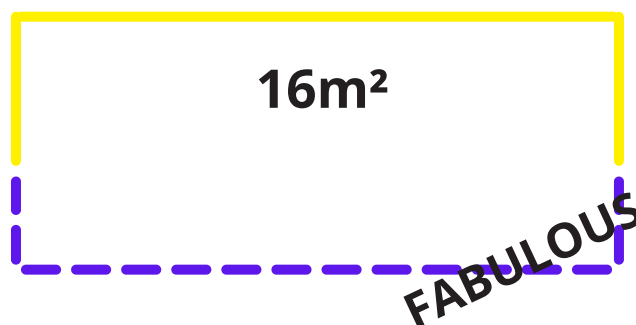
The cost is **€1.500**

Prices shown are Italian VAT (22%) excluded where applicable.

**APPLICATION DEADLINE: 31 JULY 2021**

**DEPOSIT: 31 JULY 2021**

**BALANCE: 10 OCTOBER 2021**



## **Terms and condition of payment**

Payment must be made exclusively in Euro. Bank charges are to be borne by the Exhibitor.

### **BANK DETAILS**

THE OTHERS SRL

BPER Banca

IBAN: IT03F0538701008000042212324

SWIFT: BPMOIT22XXX

THE OTHERS SRL

Banca d'Alba credito cooperativo cc

IBAN: IT67A0853001006000800100985

SWIFT: ICRAITRREQ0

### **Exhibitors' selection**

The projects presented will be selected by the Curatorial Board of The Others, led for the second year by **Lorenzo Bruni**, art critic and curator, whose members are:

- **Elisa Carollo**, art advisor
- **Dobriła Denegri**, art historian and curator
- **Kateryna Filyuk**, curator and critic
- **Elda Oreto**, art historian and critic

The outcome of the selection will be announced by 18 September 2021. In the event of non-admission, written notice will be given with a refund of the amount paid, less an administration fee of €50 + VAT, if applicable.

Turin  
[www.theothersartfair.com](http://www.theothersartfair.com)  
[theothers@theothersfair.com](mailto:theothers@theothersfair.com)  
+39 011 3853897

**The  
Others**